

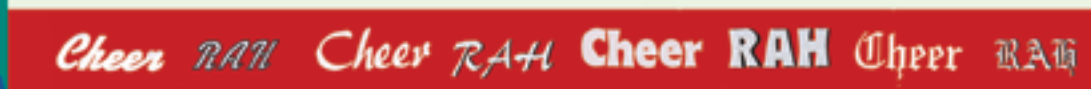
# embroidery



Brody BRSC-1 Brody Shadow BRSC-2 2-Color Brody BRSC-3 Brush Script BRSC-1 Brush Script Shadow BRSC-2 Athletic Brush ATBR-1 Athletic Brush Shadow ATBR-2 Freestyle FRS-1



New Wave NWE-1 New Wave Shadow NWE-2 Script SCR-1 Script Shadow SCR-2 Block Script BSCR-1 Block Script Shadow BSCR-2 2-Color New Block BNB-2 BNB-2



Athletic Script ATSC-1 2-Color Athletic Script ATSC-2 Elite Script ESC-1 Elite Script Shadow ESC-2 Rasten RAS-1 Rasten Shadow RAS-2 Old English ODE-1 Old English Shadow ODE-2



2-Color Athletic Block BAB-2 Outline Only Athletic Block BAB-01 M-Block MB-1 M-Block Shadow MB-2 Expo EXP-1 Expo Shadow EXP-2

**Cheer RAH** *Cheer RAH* **CUSTOM LOGOS**

Helvetica HELV-1 Helvetica Shadow HELV-2 Fancy Script FYSC-1 Fancy Script Shadow FYSC-2

Mail/Fax/Email Your Design For A Price Quote

## specialty embroidery

Add + \$2.00 per letter for these styles.



Campus CAM-1 2-Color Campus CAM-2 Athletic Fill #2 ATF2-1 2-Color Athletic Fill #2 ATF2-2 Informal INF-1 Informal Shadow INF-2 Shanghai SHI-1 Shanghai Shadow SHI-2

**Cheer Cheer Cheer RAH** **RHINESTONES**

Aachen ACH-1 Aachen Shadow ACH-2 Serpentine SER-1 Serpentine Shadow SER-2

12 dz. per pack. Flat Back Swarovski rhinestones for you to apply. Add EXTRA SPARKLE to YOUR LETTERING! See page 7 for colors.

## embroidery layout

Add + \$4.00 per word for these styles.



Regular Arch 3A Reverse Arch 4A Double Arch 5A Bridge 6B Crazy Athletic Block CAB-1 2-Color Crazy Athletic Block CAB-2

**CHEER RAH RAH** **POLY BACKGROUND EMBLEMS**

Flat Bottom Arch 7A Vertical 1V Diagonal 2D

Emphasize your team name by adding a contrasting background to your lettering! Poly Backgrounds available in Athletic colors. Poly Rib Backgrounds available in all Athletic, Metallic, Iridescent & Shimmer colors.

1 PB-1 Color Background \$12.50 per emblem  
2 PB-2 Color Background \$20.50 per emblem  
(connected backgrounds only-prices include sew-on-regular embroidery cost apply)

## mascots logos years

More Designs Available on Page 157

PAW-2N M-1 M-2 M-3 M-5 M-6 M-7 PAW-3S

NOT-1 NOT-2 Indian EM-1-3 Eagle EM-E1 Wolf EM-W11 Cardinal EM-C4 PAW-01 PAW-5

DN-1 CLF-1 Pirate EM-PR7 Mustang EM-MS Lion EM-L6 STR-01 STR-5 STR-3

MEG-1 MEG-2 Viking EM-V8 Bear EM-B2 Bull Dog Face-EM-BFM Dolphin EM-DM Helvetica Helv-1 Helvetica Shadow Helv-2

MEG-3M MEG-4M Spartan EM-S9 Bull Dog Body EM-D14 Ram EM-R10 Anchor EM-A16 Brush Script BUSC-1 Brush Script Shadow BUSC-2

FLG-1 FLG-2 Lancer EM-L15 Panther EM-P12 Tiger Head EM-T12 Athletic Fill #ATF2-1 2-Color Athletic Fill #2 ATF2-2 New Wave NWE-1

## PRICING

**Lettering 1" - 6"**

# of letters	1 color	2 color
1	4.50	7.00
2	6.50	11.00
3	8.25	16.00
4	10.00	19.25
5	12.00	22.50
6	13.25	26.00
OVER 6	+2.00	+3.75

(per letter) (per letter)

Main Color = Top Fill in Color  
2nd Color = Shadow or Outline Color

**PERSONAL NAMES**  
Personal Name up to 12 letters \$10.00/  
Metallic or Iridescent - \$12.00  
1" only, 1 color.  
Available in: SCR-1 Script, BSCR-1 Block Script,  
MB-1 Block, NEW-1 New Wave, FRS-1 Freestyle,  
BRSC-1 Brody

**MASCOTS, LOGOS, YEARS**

Size	1 color	Filled in or 2 color
1"	6.50	9.75
2"	6.75	10.25
3"	8.00	11.75
4"	8.75	12.50
5"	10.25	13.50
6"	11.50	14.75

**FILL STITCH EMBROIDERY**  
Highly recommended to give your logo a super bold effect! Plus this extra heavy stitching reduces snagging and is more durable when washing your uniform. When purchasing specialty embroidery fill stitch is included.  
Add \$2.00 per letter for 1 or 2-color logos.

**METALLIC / IRIDESCENT EMBROIDERY**  
Enhance your logo with a brilliant shine! Metallic threads available in all colors. Iridescent threads-Columbia, Hot Pink, Kelly, Orange, Pink, Sky Blue, White, Yellow, Violet, Teal.  
Add \$0.50 per letter for 1-color  
Add \$1.50 per letter for 2-color

## chenille emblems

When ordering emblems please include style #, size of emblem (measurement should be total height including felt background), main color of letter(s), 2nd color of outline stitch (if applicable) and felt color. Additional felt backgrounds add \$3.50 per emblem. Emblems sold separately. Dry Clean Only. Emblems can be sewn on for an additional charge of \$3.50 per emblem.

SC B

Single Letter/3D Letter w/Meg Connected Letters

5"-\$12.75 6"-\$15.25 7"-\$17.75 8"-\$20.00 9"-\$22.50 10"-\$25.00 11"-\$27.50 12"-\$30.00 13"-\$32.50 14"-\$35.00 15"-\$37.50 16"-\$40.00 17"-\$42.50 18"-\$45.00 19"-\$47.50 20"-\$50.00

4 Digit Numbers 2 Digit Numbers Single #/Ltr

2"-\$13.75 3"-\$20.75 4"-\$27.75 5"-\$34.75 6"-\$41.75 7"-\$48.75 8"-\$55.75 9"-\$62.75 10"-\$69.75 11"-\$76.75 12"-\$83.75 13"-\$90.75 14"-\$97.75 15"-\$104.75 16"-\$111.75 17"-\$118.75 18"-\$125.75 19"-\$132.75 20"-\$139.75

Cheer/Star/Meg/Paw Chevrons/Bars

3"-\$13.00 4"-\$17.50 5"-\$21.25 6"-\$24.75 2"-\$6.50

CD12 CD15 CD17 CD18 CD25

Cheer Dolls Embroidery Inserts

5"-\$41.75 6"-\$44.00 7"-\$49.00 8"-\$56.00 Small- \$0.40/letter Large- \$0.95/letter

## COLORS

All Athletic Colors & All Star Colors including Neon Pink & Vegas Gold  
Metallic Colors - Gold, Silver, Red, Royal, Kelly, Cosmic Blue, Iridescent White Prints - Leopard, Zebra

## SCRIPT LETTERING STYLES



## SCRIPT LAYOUT



## SCRIPT TAIL OPTION



## block lettering style



## block layout



**RHINESTONE OUTLINE**

Professionally hand-set Swarovski stones w/ backings.

Size 20: \$ 0.55 per stone  
Size 30: \$ 0.70 per stone  
See page 7 for colors

**HOW TO ORDER**

1. Select a lettering style
2. Select a layout
3. Select a color(s) layout
  - 1-Color: State color
  - 2-Color: State top and background colors
  - 3-Color: State top, middle, background colors
  - Color Split: State top & bottom colors of top letters, background color
4. Select a background
5. State size of top letter, not including background colors. 2"-7" height maximum
6. Specify any extra options-Tail, Bar, etc.

**SPECIALTY FABRIC TWILL**  
Select From Any of Our Fabric Collections (pg. 8-9)

Activator, Wild Kingdom, Metallic Mist, Shattered Glass, Hologram, All Star, Polka Dot or Novelty Patterns! Price based on number of Specialty Fabric layers used. Regular Tackle Twill Costs apply. Add +\$2.00 per letter / per layer of Specialty Fabric. Satin Stitch Outline included.

**CUSTOM LOGOS**

Mail/Fax/Email Your Design For A Price Quote

Letter w/Script Word

## COLOR LAYOUT



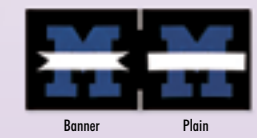
## background



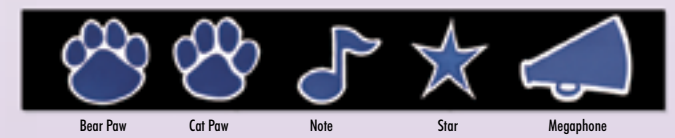
**Poly Rib Background**

2 or 3 Color Layout. Add + \$2.00 per letter/per layer. Available in all Athletic, Metallic, Iridescent and Shimmer Colors. Connected backgrounds only. Regular Tackle Twill costs apply.

## bar options



## SYMBOLS



## Satin stitch outline



Select a contrasting thread color for a 2 or 3 color effect. Add + \$1.00 per letter. See page 188 for thread colors.

## PRICING

# of letters per garment	1-Color	2-Color	3-Color
1	\$4.50	\$6.00	\$8.00
2	\$6.50	\$9.50	\$13.00
3	\$8.25	\$12.75	\$18.00
4	\$10.25	\$16.25	\$23.25
5	\$12.50	\$19.00	\$28.00
6	\$14.50	\$23.50	\$33.00
Over 6/letter	+\$3.00	+\$4.25	+\$5.25

Note: Connected lettering on stretch garments will restrict the stretch of the garment.