

embroidery

Cheer RAH Cheer Cheer RAH Cheer Cheer Cheer

Brody BRSC-1 Brody Shadow BRSC-2 2-Color Brody BRSC-3 Brush Script BRSC-1 Brush Script Shadow BRSC-2 Athletic Brush ATBR-1 Athletic Brush Shadow ATBR-2 Freestyle FRS-1

Cheer RAH Cheer RAH Cheer RAH CHEER 99

New Wave NWE-1 New Wave Shadow NWE-2 Script SCR-1 Script Shadow SCR-2 Block Script BSCR-1 Block Script Shadow BSCR-2 2-Color New Block BNB-2 BNB-2

Cheer RAH Cheer RAH Cheer RAH Cheer RAH

Athletic Script ATSC-1 2-Color Athletic Script ATSC-2 Elite Script ESC-1 Elite Script Shadow ESC-2 Rasten RAS-1 Rasten Shadow RAS-2 Old English ODE-1 Old English Shadow ODE-2

CHEER 99 CHEER 99 Cheer 99 Cheer Cheer

2-Color Athletic Block BAB-2 Outline Only Athletic Block BAB-01 M-Block MB-1 M-Block Shadow MB-2 Expo EXP-1 Expo Shadow EXP-2

Cheer RAH Cheer RAH **CUSTOM LOGOS**

Helvetica HELV-1 Helvetica Shadow HELV-2 Fancy Script FYSC-1 Fancy Script Shadow FYSC-2

Mail/Fax/Email Your Design For A Price Quote

specialty embroidery

Add + \$2.00 per letter for these styles.

CHEER RAH CHEER RAH CHEER RAH CHEER RAH

Campus CAM-1 2-Color Campus CAM-2 Athletic Fill #2 ATF2-1 2-Color Athletic Fill #2 ATF2-2 Informal INF-1 Informal Shadow INF-2 Shanghai SHI-1 Shanghai Shadow SHI-2

Cheer Cheer Cheer RAH **RHINESTONES**

Aachen ACH-1 Aachen Shadow ACH-2 Serpentine SER-1 Serpentine Shadow SER-2

12 dz. per pack. Flat Back Swarovski rhinestones for you to apply. Add EXTRA SPARKLE to YOUR LETTERING! See page 7 for colors.

embroidery layout

Add + \$4.00 per word for these styles.

Cheer Cheer CHEER CHEER CHEER RAH

Regular Arch 3A Reverse Arch 4A Double Arch 5A Bridge 6B Crazy Athletic Block CAB-1 2-Color Crazy Athletic Block CAB-2

CHEER RAH RAH **POLY BACKGROUND EMBLEMS**

Flat Bottom Arch 7A Vertical 1V Diagonal 2D

1-Color Poly Background 1 PB 2-Color Poly Background 2 PB

Emphasize your team name by adding a contrasting background to your lettering! Poly Backgrounds available in Athletic colors. Poly Rib Backgrounds available in all Athletic, Metallic, Iridescent & Shimmer colors. 1 PB-1 Color Background \$12.50 per emblem 2 PB-2 Color Background \$20.50 per emblem (connected backgrounds only-prices include sew-on-regular embroidery cost apply)

mascots logos years

More Designs Available on Page 157

PAW-2N M-1 M-2 M-3 M-5 M-6 M-7 PAW-3S

NOT-1 NOT-2 Indian EM-1-3 Eagle EM-E1 Wolf EM-W11 Cardinal EM-C4 PAW-01 PAW-5

DN-1 CLF-1 Pirate EM-PR7 Mustang EM-MS Lion EM-L6 STR-01 STR-S STR-3

MEG-1 MEG-2 Viking EM-V8 Bear EM-B2 Bull Dog Face-EM-BFM Dolphin EM-DM Helvetica Helv-1 Helvetica Shadow Helv-2

MEG-3M MEG-4M Spartan EM-S9 Bull Dog Body EM-D14 Ram EM-R10 Anchor EM-A16 Brush Script BUSC-1 Brush Script Shadow BUSC-2

FLG-1 FLG-2 Lancer EM-L15 Panther EM-P12 Tiger Head EM-T12 Athletic Fill #ATF2-1 2-Color Athletic Fill #2 ATF2-2 New Wave NWE-1

PRICING

Lettering 1" - 6"

# of letters	1 color	2 color
1	4.50	7.00
2	6.50	11.00
3	8.25	16.00
4	10.00	19.25
5	12.00	22.50
6	13.25	26.00
OVER 6	+2.00	+3.75

(per letter) (per letter)

Main Color = Top Fill in Color
2nd Color = Shadow or Outline Color

PERSONAL NAMES

Personal Name up to 12 letters \$10.00/
Metallic or Iridescent - \$12.00
1" only, 1 color.
Available in: SCR-1 Script, BSCR-1 Block Script,
MB-1 Block, NEW-1 New Wave, FRS-1 Freestyle,
BRSC-1 Brody

MASCOTS, LOGOS, YEARS

Size	1 color	Filled in or 2 color
1"	6.50	9.75
2"	6.75	10.25
3"	8.00	11.75
4"	8.75	12.50
5"	10.25	13.50
6"	11.50	14.75

FILL STITCH EMBROIDERY

Highly recommended to give your logo a super bold effect! Plus this extra heavy stitching reduces snagging and is more durable when washing your uniform. When purchasing specialty embroidery fill stitch is included.
Add \$2.00 per letter for 1 or 2-color logos.

METALLIC / IRIDESCENT EMBROIDERY

Enhance your logo with a brilliant shine! Metallic threads available in all colors. Iridescent threads-Columbia, Hot Pink, Kelly, Orange, Pink, Sky Blue, White, Yellow, Violet, Teal.
Add \$0.50 per letter for 1-color
Add \$1.50 per letter for 2-color

chenille emblems

When ordering emblems please include style #, size of emblem (measurement should be total height including felt background), main color of letter(s), 2nd color of outline stitch (if applicable) and felt color. Additional felt backgrounds add \$3.50 per emblem. Emblems sold separately. Dry Clean Only. Emblems can be sewn on for an additional charge of \$3.50 per emblem.

SC B

Single Letter/3D Letter w/Meg Connected Letters

5"-\$12.75 6"-\$15.25 7"-\$17.50 8"-\$19.75 9"-\$21.00 10"-\$22.50 11"-\$24.00 12"-\$25.50 13"-\$27.00 14"-\$28.50 15"-\$30.00 16"-\$31.50 17"-\$33.00 18"-\$34.50 19"-\$36.00 20"-\$37.50

4 Digit Numbers 2 Digit Numbers Single #/Ltr

2"-\$13.75 3"-\$20.75 4"-\$25.50 5"-\$31.25 6"-\$37.00 7"-\$42.75 8"-\$48.50 9"-\$54.25 10"-\$60.00 11"-\$65.75 12"-\$71.50 13"-\$77.25 14"-\$83.00 15"-\$88.75 16"-\$94.50 17"-\$100.25 18"-\$106.00 19"-\$111.75 20"-\$117.50

Cheer/Star/Meg/Paw Chevrons/Bars

3"-\$13.00 4"-\$17.50 5"-\$21.25 6"-\$24.75 2"-\$6.50

CD12 CD15 CD17 CD18 CD25

Cheer Dolls Embroidery Inserts

5"-\$41.75 6"-\$44.00 7"-\$49.00 8"-\$56.00 Small- \$0.40/letter Large- \$0.95/letter

COLORS

All Athletic Colors & All Star Colors including Neon Pink & Vegas Gold
Metallic Colors - Gold, Silver, Red, Royal, Kelly, Cosmic Blue, Iridescent White Prints - Leopard, Zebra

SCRIPT LETTERING STYLES

Athletic Brush Elite Freehand Classic Metro

Athletic Brush Elite Freehand Classic Metro

SCRIPT LAYOUT

Devils Devils

Standard Connected Capital

SCRIPT TAIL OPTION

Devils Devils Devils

Standard Tail Jet Tail Flame Tail

Embroidery is available inside tail. See page 188 for pricing. Tail counts as one letter.

BLOCK LETTERING STYLE

Varsity Pro Block Collegiate Aachen

Varsity Pro Block Collegiate Aachen

Team US Informal Crazy Crazy Caps

Team US Informal Crazy Crazy Caps

Crazy Block Rasten RASTEN CAPS

Crazy Block Rasten Rasten Caps

RHINESTONE OUTLINE

WOLVES

Size 20: \$ 0.55 per stone
Size 30: \$ 0.70 per stone
See page 7 for colors

Professionally hand-set Swarovski stones w/ backings.

BLOCK LAYOUT

WOLVES WOLVES WOLVES WOLVES WOLVES

Straight Arch Reverse Arch Bridge Reverse Bridge

WOLVES WOLVES WOLVES WOLVES WOLVES

Double Bridge Bowtie Pennant Bookends Reverse Bookends

WOLVES WOLVES WOLVES WOLVES WOLVES

University Arch Crazy Staggered Slanted Italic

PHS PHS PHS PHS PHS

Right Offset Left Offset Diagonal Hi Lo Diamond

COLOR LAYOUT

TIGERS TIGERS TIGERS TIGERS

One-Color Two-Color Three-Color Color Split

BACKGROUND

TIGERS TIGERS

Non-Connected Connected

Poly Rib Background Panthers

2 or 3 Color Layout. Add + \$2.00 per letter/per layer. Available in all Athletic, Metallic, Iridescent and Shimmer Colors. Connected backgrounds only. Regular Tackle Twill costs apply.

BAR OPTIONS

Banner Plain

SYMBOLS

Bear Paw Cat Paw Note Star Megaphone

HOW TO ORDER

1. Select a lettering style
2. Select a layout
3. Select a color(s) layout
 - 1-Color: State color
 - 2-Color: State top and background colors
 - 3-Color: State top, middle, background colors
 - Color Split: State top & bottom colors of top letters, background color
4. Select a background
5. State size of top letter, not including background colors. 2"-7" height maximum
6. Specify any extra options-Tail, Bar, etc.

SPECIALTY FABRIC TWILL

Select From Any of Our Fabric Collections (pg. 8-9)

Gators Eagles

Activator, Wild Kingdom, Metallic Mist, Shattered Glass, Hologram, All Star, Polka Dot or Novelty Patterns! Price based on number of Specialty Fabric layers used. Regular Tackle Twill Costs apply. Add +\$2.00 per letter / per layer of Specialty Fabric. Satin Stitch Outline included.

CUSTOM LOGOS

HEAT

Mail/Fax/Email Your Design For A Price Quote

V Dons

Letter w/Script Word

SATIN STITCH OUTLINE

Select a contrasting thread color for a 2 or 3 color effect. Add + \$1.00 per letter. See page 188 for thread colors.

PRICING

# of letters per garment	1-Color	2-Color	3-Color
1	\$4.50	\$6.00	\$8.00
2	\$6.50	\$9.50	\$13.00
3	\$8.25	\$12.75	\$18.00
4	\$10.25	\$16.25	\$23.25
5	\$12.50	\$19.00	\$28.00
6	\$14.50	\$23.50	\$33.00
Over 6/letter	+\$3.00	+\$4.25	+\$5.25

Note: Connected lettering on stretch garments will restrict the stretch of the garment.